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228 SAUGATUCK AVENUE  
WESTPORT, CONNECTICUT, USA 06880

TELEPHONE  
(203) 682-9200

FACSIMILE  
(203) 227-8351

[www.bakerbro.com](http://www.bakerbro.com)

## PRESS RELEASE

For Immediate Release

### H.J. BAKER & BRO., INC. HIRES LAMAR RIDER TO SERVICE BROILER, SWINE AND TURKEY CUSTOMERS

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WESTPORT, CT USA – (September 20, 2011) – H.J. Baker & Bro., Inc. today announced they have hired Lamar Rider to service broiler, swine and turkey customers throughout the Southeast United States. He previously was a Territory Sales manager with Ivesco LLC in Iowa.

Mark Hohnbaum, President of H.J. Baker's Feed Group stated: "We are very excited to have Lamar join the H.J. Baker team. Demand for H.J. Baker products is up and Lamar will do a great job helping service our customers. He has great knowledge of animal and agricultural biologics as well as USDA, FDA and EPA regulations, all of which our customers will benefit from. The fact that Lamar believes in strong customer service and only selling products he believes in means our customers will continue to receive the service and dedication they have relied on for more than 150 years."

Rider, a resident of Geraldine, Alabama, graduated from The University of Alabama with a Bachelor's Degree. He has held several positions in the agricultural industry prior to coming to H.J. Baker & Bro., Inc.

H.J. Baker & Bro., Inc. sells proprietary ingredients for the poultry, swine and turkey markets. They are a leader in the feed, fertilizer and sulphur industries, with more 20 locations throughout the United States, Canada and Mexico. For over 160 years, H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker & Bro., Inc. is headquartered in Westport, Connecticut USA.

For more information on H.J. Baker & Bro., Inc. visit their website at [www.bakerbro.com](http://www.bakerbro.com).

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Media Inquiries: Peter Barhydt  
w 203-618-1709 c 203-252-4768

[Peter.Barhydt@AberdeenAssociates.com](mailto:Peter.Barhydt@AberdeenAssociates.com)



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