

# H.J. BAKER & BRO., INC.

IMPORTERS - EXPORTERS

Organic and Chemical Fertilizer Materials

Animal Feeding Supplements

Oils, Fats & Meals

Sulphur

ABBEVILLE  
ALBERTVILLE  
ATLANTA  
CHICAGO  
FOREST  
FORT SMITH  
FRESNO  
LAGUNA HILLS  
LAMAR  
LITTLE ROCK  
LOS ANGELES  
NIXA  
PETALUMA  
SANFORD  
STOCKTON  
TRAWICK  
WESTVILLE

228 SAUGATUCK AVENUE  
WESTPORT, CONNECTICUT, USA 06880

TELEPHONE  
(203) 682-9200

FACSIMILE  
(203) 227-8351

[www.bakerbro.com](http://www.bakerbro.com)

## AGRICULTURAL FIRM H.J. BAKER HIRES DIRECTOR OF FEED MARKETING AND PRODUCT DEVELOPMENT

---

### H.J. Baker Hires Nicole Bartlett To Facilitate Market Growth and Product Development

---

WESTPORT, CONNECTICUT USA – (February 1, 2012) – H. J. Baker & Bro., Inc. recently announced that Nicole Bartlett has joined the company as Director, Feed Management and Product Development.

Mark Hohnbaum, VP and President of Feed Division stated: “We are very pleased that Nicole Bartlett is joining H.J. Baker at this exciting time. We have ambitious plans for growth that involve the commercialization of new products to new customers. This will necessitate the ability to examine markets, define opportunities and formulate clear market entry plans. Nicole’s expertise will allow us to do so while maintaining existing brand positioning. She is going to be a valuable member of the team.”

Ms. Bartlett has more than 7 years’ experience in marketing and public relations in the animal agriculture industry. Her previous responsibilities have included collaboration with feed mills, integrators and producers for personalized product campaigns; managing international brands; and contributing in the organization of multiple industry symposiums. She is a graduate from Western Kentucky University with Bachelor degrees in Public Relations and Agriculture.

Ms. Bartlett stated: “I have a passion for agriculture and feeding the world. I am very excited to be joining H.J. Baker, a company with a rich history and known throughout the industry for its superior products and outstanding customer service. There is a lot of growth opportunity for existing and new products and I am looking forward being a part of that effort.”

**#more#**



ESTABLISHED 1850

# H.J. BAKER & BRO., INC.

IMPORTERS - EXPORTERS

Organic and Chemical Fertilizer Materials

Animal Feeding Supplements

Oils, Fats & Meals

Sulphur

ABBEVILLE  
ALBERTVILLE  
ATLANTA  
CHICAGO  
FOREST  
FORT SMITH  
FRESNO  
LAGUNA HILLS  
LAMAR  
LITTLE ROCK  
LOS ANGELES  
NIXA  
PETALUMA  
SANFORD  
STOCKTON  
TRAWICK  
WESTVILLE

228 SAUGATUCK AVENUE  
WESTPORT, CONNECTICUT, USA 06880

TELEPHONE  
(203) 682-9200

FACSIMILE  
(203) 227-8351

[www.bakerbro.com](http://www.bakerbro.com)

H.J. Baker & Bro., Inc. a name synonymous with quality in the feed, fertilizer and sulphur industries for more than 160 years. With more than 20 locations throughout the United States, Canada and Mexico, H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker & Bro., Inc. is headquartered in Westport, Connecticut USA.

For more information on H.J. Baker & Bro., Inc. visit their website at [www.bakerbro.com](http://www.bakerbro.com).

**#33#**

Media Inquiries: Peter Barhydt  
w 203-618-1709 c 203-252-4768

[Peter.Barhydt@AberdeenAssociates.com](mailto:Peter.Barhydt@AberdeenAssociates.com)



ESTABLISHED 1850