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AGRICULTURAL FIRM H.J. BAKER & BRO., HIRES NEW EASTERN SALES MANAGER FOR FERTILIZER GROUP

H.J. Baker Adds Eastern Sales Manager to Support Increased Demand for Sulphur Bentonite

WESTPORT, CT USA – (April 10, 2012) – H.J. Baker & Bro., Inc. announced they have recently hired Kevin Vance as Eastern Sales Manager for their Fertilizer Group. Mr. Vance will oversee sales efforts throughout Eastern Canada, New England and the Mid-Atlantic and the Southeast regions of the United States.

Mr. Vance has a strong entrepreneurial drive and outstanding marketing skills. He has more than 16 years of sales expertise in the specialty fertilizer marketing, selling specialty fertilizer products through manufacturers and distributors throughout the United States. Mr. Vance was previously President of Agri-Marketing in Cape Core, FL.

Don Cherry, Vice President of H.J. Baker and President of the Fertilizer Group stated: "We are very pleased that Kevin is joining H.J. Baker. He has a terrific track record increasing sales, outstanding customer service and strategic business development. As H.J. Baker's Fertilizer Group continues to grow Kevin will play a critical role in making sure we are responding to customers while continuing to provide superior products."

H.J. Baker & Bro., Inc. a name synonymous with quality in the feed, fertilizer and sulphur industries for more than 160 years. With more than 20 locations throughout the United States, Canada and Mexico, H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker & Bro., Inc. is headquartered in Westport, Connecticut USA.

Tiger-Sul Products is a wholly-owned subsidiary of H.J. Baker & Bro., which is based in Westport, Connecticut. Tiger-Sul Products is a global leader in Sulphur Bentonite and Sulphur Bentonite Micronutrients technology with over 40 years of operational excellence. Tiger 90CR® Sulphur and Tiger Micronutrients® fertilizers are registered trademarks of Tiger-Sul Products.

For more information on H.J. Baker & Bro., Inc. visit their website at www.bakerbro.com.

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