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Sulphur

228 SAUGATUCK AVENUE
WESTPORT, CONNECTICUT, USA 06880

H.J. Baker's Tiger University Sponsors Agriculture Webinar on The Agronomics & Economics of Micronutrients

**Agriculture webinar for retailers, agronomists, producers and consultants that work with
micronutrient fertilizer products.**

WESTPORT, CT USA – (January 8, 2014) – Wesley Haun, Research Agronomist at H.J. Baker's Tiger-Sul Products and Martin Campfield, Director of Tiger-Sul Product Management and International Sales will lead an agriculture webinar on "The Agronomics and Economics on Micronutrients."

Crops need a full spectrum of nutrients. NPKS and micronutrients are essential to maximizing yields. Research has demonstrated that micronutrients are required in small quantities and are critical to plant health. The challenge is three fold:

1. Apply the correct micronutrient types and quantities for the crop;
2. Precisely distribute them;
3. Ensure they are converted into plant available forms.

Attendees will learn about the unique properties of sulphur; why its interactions with micronutrients make it the ideal partner for micronutrient delivery; and how to determine the correct quantities of micronutrients. In addition there will be discussion on the value of precision spatial distribution and how to improve it to ensure enhanced nutrient availability. This webinar will explain how to prevent deficiencies and save money on logistics, while providing the highest nutrient value per pound of fertilizer. Successful growers understand the economics of maximizing yield, and know sulphur and micronutrients can produce higher yields.

Wesley Haun is the Research Agronomist with H.J. Baker. He conducts research on sulphur bentonite applications and coordinates research projects with various research organizations in the United States and internationally. He leads seminars on sulphur bentonite and incorporates research results which demonstrate its agronomic benefits. Wesley received his Bachelor of Science Degree and Masters Degree from the University of Tennessee, majoring in Plant and Soil Science. His professional certifications include Certified Professional Agronomist, Certified Professional Soil Scientist, and Certified Crop Adviser. He has a diverse agronomy background that spans retail sales/consulting at farm gate to technical agronomist at regional and national levels.

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Martin Campfield graduated from Pennsylvania State University with a Bachelor of Science degree in Agronomy. He has a diverse agronomy background that spans retail sales and consulting to technical agronomist at regional and national levels. At H.J. Baker, he facilitates supply chain flow, production and delivery of all Tiger-Sul Products. He is an integral part of the marketing and R&D teams and manages all international sales channels. Previously he was with Harsco, Inc. where he worked with production, quality and sales teams in the United States, Canada and Brazil.

The webinar will be held live January 29th at 2:00 pm CST and will last approximately 45 minutes. The live event will include a question and answer session. Participants can register at www.tigersul.com.

H.J. Baker is a name synonymous with quality in the feed, fertilizer and sulphur industries for more than 160 years. H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures, and markets. H.J. Baker is headquartered in Westport, Connecticut USA.

Tiger-Sul Products is a wholly-owned subsidiary of H.J. Baker & Bro., Inc., which is based in Westport, Connecticut. Tiger-Sul Products is a global leader in Sulphur Bentonite, Sulphur Bentonite Micronutrients technology, and other well-established fertilizer products with over 40 years of operational excellence. TIGER®, TIGER 90CR® and TIGER MICRONUTRIENTS® are registered trademarks of Tiger-Sul Products in the United States, Canada and possibly other countries.

For more information on H.J. Baker & Bro., Inc., visit their website at www.hjbaker.com.

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