



## **PRESS RELEASE**

For Immediate Release

### **GLOBAL AGRICULTURE FIRM H.J. BAKER PROMOTES NEW DIRECTOR OF TIGER PRODUCT MANAGEMENT**

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#### **Mike Dennerlein Promoted at Agriculture Firm H.J. Baker's Tiger-Sul**

WESTPORT, Conn. U.S. – (April 15, 2014) – Global agriculture firm, H.J. Baker announced today that Mike Dennerlein, has been promoted within their fertilizer group to director of Tiger product management.

Mr. Dennerlein will be responsible for building and maintaining relationships with key domestic accounts. He will facilitate supply chain management, production, and delivery of Tiger-Sul products; serve as an integral part of both the marketing and R&D teams; and manage all established and new sales channels.

Don Cherry, president of H.J. Baker's fertilizer division, stated: "We are very pleased Mike will be our new director of Tiger product management. He replaces Marty Campfield, who was recently promoted to the new position of director of international sales for all H.J. Baker products. Mike assumes this position at a very important time. Demand for fertilizer products, especially sulphur, is growing. In order to continue to meet increased demand we must ensure we have the raw materials, finished products, and superior quality that our customers have come to expect. Mike is highly qualified and will help ensure that happens."

Mike Dennerlein graduated from Manhattan College with a BS in Economics and Marketing and subsequently earned an MBA from Manhattan College. Prior to joining H.J. Baker he spent 25 years with Agrium, a leading provider of agriculture products. While at Agrium, Dennerlein had a steady progression of roles with increasing responsibility.

H.J. Baker is a name that has been synonymous with quality in the feed, fertilizer and sulphur industries for 164 years. H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker is headquartered in Westport, Conn., U.S.

Tiger-Sul Products (Canada) Co. is a wholly-owned subsidiary of H.J. Baker & Bro., Inc. Tiger-Sul Products is a global leader in Sulphur Bentonite, Sulphur Bentonite Micronutrients technology, and other well-established fertilizer products with over 40 years of operational excellence. TIGER®, TIGER 90CR® and TIGER MICRONUTRIENTS® are registered trademarks of Tiger-Sul Products in the United States, Canada and other countries.

For more information on H.J. Baker visit [hjbaker.com](http://hjbaker.com) and connect on social media on [Facebook](#) and [Twitter](#).

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