GLOBAL AGRICULTURAL FIRM H.J. BAKER EXPANDS TIGER-SUL BUSINESS WITH TWO NEW LEADERSHIP ROLES

Crop Performance Division Adds New Roles In-Line with Agricultural Firm’s Global Growth Plans

WESTPORT, CONNECTICUT, USA—(November 12, 2014)—Agricultural firm H.J. Baker announced today the company has created and filled two strategic positions in business development and sales within its Crop Performance Division. The division continues to grow at a rate that has enabled H.J. Baker to increase production capacity at all three of its Tiger-Sul manufacturing facilities in recent years. The announcement showcases the division’s strategy to continue to diversify and grow its business consistent with H. J. Baker’s long-term business goals.

Mark Hochgesang assumes the new role of Director of Business Development and Agency/Trading for the Crop Performance Division. Hochgesang will focus on enhancing the division’s portfolio and helping manage its sales initiatives in Eastern Canada.

John Gladden takes on the newly created position of Director of U.S. Fertilizer Sales. The company recently combined its eastern and western U.S. sales representatives and Gladden will oversee the new structure.

“Mark and John are known leaders in our division and their new roles enable us to maximize our portfolio and diversify product offerings for our customers,” said Don Cherry, President of H.J. Baker’s Crop Performance Division. “These important added roles and adjustments to how we manage our sales territories enable us to meet and exceed client needs,” Cherry added.

H.J. Baker is a name synonymous with quality in the feed, fertilizer and sulphur industries for more than 160 years. H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company’s strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker is headquartered in Westport, Connecticut, USA.

Tiger-Sul Products is a wholly-owned subsidiary of H.J. Baker & Bro., Inc., which is based in Westport, Conn. Tiger-Sul Products is a global leader in Sulphur Bentonite, Sulphur Bentonite Micronutrients technology, and other well-established fertilizer products with
more than 40 years of operational excellence. TIGER®, TIGER® 90CR and TIGER®
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For more information on H.J. Baker, visit www.hjbaker.com.

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