



## PRESS RELEASE

For Immediate Release

### AGRICULTURAL FIRM H.J. BAKER & BRO., INC., RELOCATES LITTLE ROCK OFFICE TO ACCOMMODATE GROWTH

#### H.J. Baker Continues Growth Trend, With Plans to Expand Little Rock Office and Build Customer Service Center

WESTPORT, Conn., USA— (October 14, 2014)—Agricultural firm H.J. Baker & Bro., Inc. announced today it has relocated its Little Rock, Arkansas offices to accommodate the company's continued growth in feed sales and to foster its highly rated customer service program. Expanding the new space will allow the company to consolidate H.J. Baker's customer service and support teams into one central operating hub.

"H.J. Baker is known for quality products and outstanding customer service," said Steve Azzarello, H.J. Baker executive vice president of sales and marketing. "We've built our business on successful, long term relationships and this move shows customers that we are there for them and committed to their needs," Azzarello added.

The new H.J. Baker Customer Service Center provides dedicated support by assigning customer service representatives to specific clients. This strategy empowers H.J. Baker support representatives to become adept in their clients' accounts, needs and preferences.

"Moving our customer service and support teams into our new Little Rock office space makes it even easier for our customers to do business with us," said H.J. Baker General Manager Clark Springfield. "This central hub will facilitate open and transparent internal communication, providing our customers an exceptional experience," Clark added.



Photo: Matthew Smith, Chairman of the Board; Christopher Smith, President & CEO and David Smith celebrate the grand opening of H.J. Baker's new Little Rock office

H.J. Baker has been a global manufacturer and supplier of agricultural goods and services for 164 years. H.J. Baker has built relationships that last decades, and continues to invest in innovative products, the environment and the community. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker is headquartered in Westport, Connecticut, U.S.

For more information on H.J. Baker visit [hibaker.com](http://hibaker.com) and connect on social media on [Facebook](#) and [Twitter](#).

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