PRESS RELEASE
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GLOBAL AGRICULTURAL FIRM H.J. BAKER ANNOUNCES GRAND OPENING EVENT AT TIGER-SUL ACE CHINA PLANT

H.J. Baker invites customers to its Lianyungang Sulphur Bentonite Plant opening with a daylong special event August 19th

WESTPORT, CONNECTICUT, USA—(August 11, 2014)—Agricultural firm H.J. Baker will open its doors at its Lianyungang Sulphur Bentonite Plant with a daylong grand opening event scheduled for August 19, 2014. Located in Shanghai’s Pudong district, the grand opening event is the official launch for H.J. Baker’s Tiger-Sul production line of two much anticipated fertilizer products in China, T90CR sulphur fertilizer and TZinc micronutrient enhanced sulphur fertilizer. This special event opens the door for customers in China who would like to learn more about H.J. Baker’s prestigious line of products and how they will help agricultural businesses thrive in China.

The event will be attended by H.J. Baker CEO Christopher Smith, Executive Vice President of Sales and Marketing Steve Azzarello and Mr. Wangping Sun of Shanghai Ace Investment and Development Company which operates production at the Lianyungang Sulphur Bentonite facility, and several additional executives from each company. Located at the Lianyungang Four Points Sheraton, the event begins on Monday evening, August 18th with a special welcoming dinner for all guests. On Tuesday, August 19th, guests will convene for informative presentations, educational talks and great giveaways throughout the day, including a drawing for a new iPad. Guests will be shuttled to the plant via private transportation and be given personalized tours of the facility.

“This Grand Opening Event supports our aim to establish a meaningful presence in China as we continue to grow multi-nationally,” H.J. Baker CEO Christopher Smith commented. “We have a strategic product line-up that will greatly benefit agricultural businesses in China and we want our customers to experience first-hand what we can deliver and the high quality we offer,” Smith added.

The Lianyungang Sulphur Bentonite Plant is overseen by David Yang, H.J. Baker’s country manager for the China based plant. Shanghai Ace Investment and Development Company operates production in Lianyungang through its supply agreement with H.J. Baker Trading Shanghai Company, Ltd.
“China has a limited production of high sulphur containing fertilizers which has caused massive sulphur deficiencies in soils across the extensive farming regions of the country,” Smith added. “In fact, The Sulphur Institute (TSI) currently estimates that the annual deficit in China is now more than two million tons, the largest in the world. This is one of our greatest areas of expertise, and farmers across China will begin to see healthier crops soon after our products are added to their soil,” he stressed.

H.J. Baker is a name synonymous with quality in the feed, fertilizer and sulphur industries for more than 160 years. H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company’s strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker is headquartered in Westport, Connecticut, USA.

Tiger-Sul Products is a wholly-owned subsidiary of H.J. Baker & Bro., Inc., which is based in Westport, Conn. Tiger-Sul Products is a global leader in Sulphur Bentonite, Sulphur Bentonite Micronutrients technology, and other well-established fertilizer products with more than 40 years of operational excellence. TIGER®, TIGER® 90CR and TIGER® MICRONUTRIENTS are registered trademarks of Tiger-Sul Products in the United States, Canada and other countries.

For more information on H.J. Baker, visit www.hjbaker.com.

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