

H.J. BAKER & BRO., INC.

IMPORTERS - EXPORTERS
Organic and Chemical Fertilizer Materials
Animal Feeding Supplements
Oils, Fats & Meals
Sulphur

228 SAUGATUCK AVENUE
WESTPORT, CONNECTICUT, USA 06880

AGRICULTURAL FIRM H.J. BAKER & BRO. INTRODUCES TIGER® MAGNESIUM 15% WITH UNIQUE EXTENDED RELEASE BENEFITS FOR ALL CROP TYPES

H.J. Baker's Newest Release Showcases Company's Commitment to Exceed Market
Demand for High Quality Products.

WESTPORT, CT USA— (January 13, 2014)—Agricultural firm H.J. Baker & Bro., Inc announced today the launch of TIGER® Magnesium 15%, a low-salt product which uniquely offers a gradual, extended release to benefit even the most sensitive crops throughout the growing season. This most recent product launch continues to prove H.J. Baker's commitment to its customers and its ability to deliver high quality products for the agricultural industry.

The availability of TIGER® Magnesium ensures growers the necessary fine-tuning for a complete and balanced soil fertility program that results in high yield and top quality. Magnesium is an important addition to all plants, acting as a macronutrient for chlorophyll, which enables photosynthesis. Growers can easily, safely, and continuously use TIGER® Magnesium to balance the high Ca levels in calcareous soils, providing those crops with a much more balanced soil fertility program as well.

"The deficiency of any essential nutrient limits crop yields and crop quality," commented Marty Campfield, Director of Tiger-Sul Product Management and International Sales. "TIGER® Magnesium 15% is a perfect example of H.J. Baker tuning into the agriculture industry and its customers' need," Campfield added. "We heard, we listened, and we responded with a user-friendly product that can benefit any crop."

TIGER® Magnesium contains a finely balanced trio of bentonite clay, sulphur, and magnesium in oxide form. This unique blend of TIGER® Magnesium works directly with nature's soil, using the acid released from the sulphur oxidation process and converting it to plant nutrient magnesium. This process enables the soil to benefit from the TIGER® Magnesium throughout the growing season rather than all at once as can occur with a water-soluble product. TIGER® Magnesium has also a low salt index, enabling it to safely and effectively be used in starter fertilizer and on sensitive specialty crops.

TIGER® Magnesium is available immediately to meet the demands and needs of the agriculture industry worldwide.

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H.J. Baker and Bro., Inc. is a name synonymous with quality in the feed, fertilizer and sulphur industries for more than 160 years. With more than 20 locations throughout the United States, Canada and Mexico, H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures, and markets. H.J. Baker & Bro., Inc. is headquartered in Westport, Connecticut USA.

Tiger-Sul Products is a wholly-owned subsidiary of H.J. Baker & Bro., Inc., which is based in Westport, Connecticut. Tiger-Sul Products is a global leader in Sulphur Bentonite, Sulphur Bentonite Micronutrients technology, and other well-established fertilizer products with over 40 years of operational excellence. TIGER®, TIGER® 90CR and TIGER® MICRONUTRIENTS are registered trademarks of Tiger-Sul Products in the United States, Canada and possibly other countries.

For more information on H.J. Baker & Bro., Inc., visit their website at www.hjbaker.com.

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