

PRESS RELEASE

For Immediate Release

GLOBAL AGRICULTURAL FIRM H.J. BAKER RECENTLY HELD GRAND OPENING EVENT AT TIGER-SUL ACE CHINA PLANT

H.J. Baker invited customers to the Lianyungang Sulphur Bentonite Plant opening located at the ACE Group's sulphur facility with a daylong special event August 19th

WESTPORT, CONNECTICUT, USA— (October 28, 2014)—Global agricultural firm H.J. Baker recently held a grand opening at its Lianyungang Sulphur Bentonite Plant. The occasion was the official launch of the Tiger-Sul sulphur Bentonite production line of two much anticipated fertilizer products in China, T90CR sulphur fertilizer and TZinc micronutrient enhanced sulphur fertilizer.

The grand opening also included a day-long conference for customers in China who wanted to learn more about H.J. Baker's prestigious line of products and how they will help agricultural businesses thrive in China.



The conference was attended by H.J. Baker CEO Christopher Smith, Executive Vice President of Sales and Marketing Steve Azzarello and Mr. Wangping Sun of Shanghai Ace Investment and Development Company, which operates production at the Lianyungang Sulphur Bentonite facility, as well as more than 20 customers and company officials.

“The grand opening and conference support our aim to establish a meaningful presence in China as we continue to grow multi-nationally,” H.J. Baker CEO Christopher Smith commented. “We have a strategic product line-up that will greatly benefit agricultural businesses in China and we want our customers to experience first-hand what we can deliver and the high quality we offer,” Smith added.

The Lianyungang Sulphur Bentonite Sales & Production planning is overseen by David Yang, H.J. Baker’s country manager for the China based plant. Shanghai Ace Investment and Development Company operates production in Lianyungang through its supply agreement with H.J. Baker Trading Shanghai Company, Ltd.

“China has a limited production of high sulphur containing fertilizers which has caused massive sulphur deficiencies in soils across the extensive farming regions of the country,” Smith added. “In fact, The Sulphur Institute (TSI) currently estimates that the annual deficit in China is now more than two million tons, the largest in the world. This is one of our greatest areas of expertise, and farmers across China will begin to see healthier crops soon after our products are added to their soil,” he stressed.



H.J. Baker is a name synonymous with quality in the feed, fertilizer and sulphur industries for more than 160 years. H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company’s strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker is headquartered in Westport, Connecticut, USA.

Tiger-Sul Products is a wholly-owned subsidiary of H.J. Baker & Bro., Inc., which is based in Westport, Conn. Tiger-Sul Products is a global leader in Sulphur Bentonite, Sulphur Bentonite Micronutrients technology, and other well-established fertilizer products with more than 40 years of operational excellence. TIGER®, TIGER® 90CR and TIGER® MICRONUTRIENTS are registered trademarks of Tiger-Sul Products in the United States, Canada and other countries.

For more information on H.J. Baker, visit www.hjbaker.com.

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