



PRESS RELEASE

For Immediate Release

GLOBAL AGRICULTURAL FIRM H.J. BAKER PROVIDES SOLUTION TO MAJOR SULPHUR DEFICIENCIES IN CHINA, HIRES NEW COUNTRY MANAGER, AND SETS UP PRODUCTION

**H.J. Baker influence continues to grow as it spreads
Agri-business expertise globally.**

WESTPORT, CONNECTICUT, USA— (March, 31, 2014)—Agricultural firm H.J. Baker announced today the company has hired David Yang, a 20-year industry veteran, as country manager for H.J. Baker Trading Shanghai Company, Ltd 上海贝稞化贸易有限公司 located in Shanghai's Pudong district. H.J. Baker will also begin selling two new fertilizer products in China this summer. The announcements showcase H.J. Baker's continued growth as it expands its reach in key international markets such as China.

David Yang has spent his two-decade career gaining in-depth knowledge and experience in China's agricultural sector where he has worked with key agricultural stakeholders and has been closely involved in all areas of operation and regulation. A world traveller for the industry, Yang, who is known for his high ethical standards and strong leadership and management skills, will oversee and manage operations at H.J. Baker Trading Shanghai Company, Ltd. Prior to joining H.J. Baker, Yang was the China country manager for Germany-based Klasmann-Deilmann and worked in sales and management positions at both AMCOL Bio-AG and Chemtura Shanghai Co., Ltd., where he more than doubled the company's business growth within Greater China. Yang also worked at Nokia Alliance Internet Services Company Limited where he designed agricultural service frameworks to be accessible to rural and urban users in the emerging China market.

"Establishing a meaningful presence in China supports our aim to continue to grow multi-nationally," H.J. Baker CEO Christopher Smith commented. "Mr. Yang's in-depth experience, knowledge, and ethical fortitude are key assets to H.J. Baker's continued growth in such an important market, and we are very optimistic and confident about his role as our country manager in China," he said.

Shanghai Ace Investment and Development Company will operate production in Lianyungang located in the northeastern part of Jiangsu province through its supply agreement with H.J. Baker Trading Shanghai Company, Ltd. Under the agreement, two key products for the Chinese agricultural market will be released this summer; T90CR sulfur fertilizer and TZINC micronutrient enhanced sulfur fertilizer.

“China has a limited production of high sulphur containing fertilizers which has caused massive sulphur deficiencies in soils across the extensive farming regions of the country,” Smith added. “In fact, The Sulphur Institute (TSI) currently estimates that the annual deficit in China is now more than two million tons, the largest in the world. This is one of our greatest areas of expertise, and farmers across China will begin to see healthier crops soon after our products are added to their soil.” he stressed.

Yang and H.J. Baker’s Marty Campfield, Global Sales Manager, will attend the FMB Asia Fertilizer Meeting in Beijing April 9-11. Campfield will address the group with an informative presentation on sulphur fertilizer.

H.J. Baker is a name synonymous with quality in the feed, fertilizer and sulphur industries for more than 160 years. H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company’s strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker is headquartered in Westport, Connecticut, USA.

Tiger-Sul Products is a wholly-owned subsidiary of H.J. Baker & Bro., Inc., which is based in Westport, Conn. Tiger-Sul Products is a global leader in Sulphur Bentonite, Sulphur Bentonite Micronutrients technology, and other well-established fertilizer products with more than 40 years of operational excellence. TIGER®, TIGER® 90CR and TIGER® MICRONUTRIENTS are registered trademarks of Tiger-Sul Products in the United States, Canada and other countries.

For more information on H.J. Baker, visit www.hjbaker.com.



CAPTION: H.J. Baker CEO Chris Smith and Sun Wangping from Shanghai Ace Investment and Development Company.

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