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GLOBAL AGRICULTURE FIRM H. J. BAKER CREATES *INNOVATION LAB*

**To Identify Market Opportunities International Agriculture Firm H.J. Baker Has Created
an *Innovation Lab* to Encourage New Ideas and Market Opportunities**

WESTPORT, CONNECTICUT USA – (September 12, 2013) – Global agriculture firm H.J. Baker & Bro., Inc., announced they have established an Innovation Lab to identify market opportunities across all business areas; feed, fertilizer and sulphur.

Louis Angerame was named Director of the Innovation Lab. Angerame has been at H.J. Baker for seven years, most recently as the Manager of Information Technology where he developed solutions to complex challenges faced by a growing international company. Previously he was with GCommerce, a high-tech procurement solutions firm, based in Des Moines, Iowa. Angerame is a graduate of St. John's University in New York, New York.

Christopher V.B. Smith, President and CEO of H.J. Baker & Bro., Inc. commented: "The agriculture industry is constantly evolving. In order to maintain our leadership within the industry we must ensure we are constantly looking for what will make our industry more efficient and effective to better serve the global community."

Smith continued: "Louis brings entrepreneurial skill, technological expertise and a passion for innovation to the company. He has integrated these values into growing our IT department, so it was natural for him to lead the Innovation Lab. We expect the Innovation Lab to create new ideas and sales channels across all business areas."

Angerame commented: "I am very excited to be leading this new initiative. For over 160 years H.J. Baker has been at the forefront in the agricultural industry. Entrepreneurial thinking is the cornerstone of innovation and we're committed to making this part of our future success."

Replacing Angerame as Manager of IT will be Mike Forbes. Forbes has been working as IT Technician for five years. He has a Bachelor's degree in Business Computer Information Systems from Hofstra University and resides in Stamford, Connecticut. He previously worked for Andersen Consulting and CNBC.

The Innovation Lab will be based in H.J. Baker's Westport, Connecticut headquarters.



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About H.J. Baker & Bro., Inc.:

H.J. Baker is a name synonymous with quality for more than 160 years. With more than 20 locations throughout the United States and internationally, H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker & Bro., Inc. is headquartered in Westport, Connecticut USA.

For more information on H.J. Baker & Bro., Inc. visit their website at: www.hjbaker.com.

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