



PRESS RELEASE

For Immediate Release

AGRICULTURAL FIRM H.J. BAKER PROMOTES NEW DIRECTOR OF INTERNATIONAL SALES

**As Exports Expand Globally, Martin Campfield To Be Responsible For Global
Sales Initiatives At Agricultural Firm H.J. Baker**

WESPORT, CT USA — (April 4, 2014) — Agricultural Firm H.J. Baker announced Martin Campfield has been promoted to the newly formed position of Director of International Sales. Previously, Mr. Campfield was Director of Tiger-Sul Product Management and International Sales for H.J. Baker's fertilizer division.

Mr. Campfield will be responsible for international sales and marketing of all H.J. Baker's feed and fertilizer products. He will develop sales strategies, build a sales team that will support the company's expansion globally and ensure all international efforts meet H.J. Baker's criteria for superior products and outstanding customer service.

Most recently, H.J. Baker announced their expansion into China with the establishment of H.J. Baker Trading Shanghai Company, Ltd. in Shanghai's Pudong district. In 2013 H.J. purchased two agriculture companies in Brazil and opened an office in Guadalajara, Mexico

Steve Azzarello, Executive Vice President of Marketing at H.J. Baker commented: "Demand for H.J. Baker's products is growing significantly both domestically and internationally. To meet the international demand we have created a global sales team to ensure our customers continue to receive superior products and outstanding customer services. Marty Campfield is the right person to lead this key initiative as we expand overseas."

Martin Campfield graduated from Pennsylvania State University with a Bachelors of Science degree in Agronomy. Most recently, he was a Global Products & Key Account Manager with Harsco, Inc. in Camp Hill, Pennsylvania where he worked with the production, quality, and sales teams in the United States, Canada and Brazil. Previously he was a Business Development Manager at NSIA, Inc., an agriculture firm providing cutting-edge precision agriculture based nutrient management planning services to agricultural and turf managers.

Campfield commented: "H.J. Baker has a strong presence in the global agriculture industry. This new initiative will allow us to continue to grow our export business to meet increased customer demand. It also allows us to bring our products into new markets where they can significantly benefit the producer such as China and Latin America."

H.J. Baker is a name that has been synonymous with quality in the feed, fertilizer and sulphur industries for more than 160 years. H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker is headquartered in Westport, CT., USA.

For more information on H.J. Baker visit their website at www.hjbaker.com and connect on social media at www.facebook.com/HJBakerPosts and www.twitter.com/HJBakerTweets

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