

H.J. BAKER & BRO., INC.

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Animal Feeding Supplements

Oils, Fats & Meals

Sulphur

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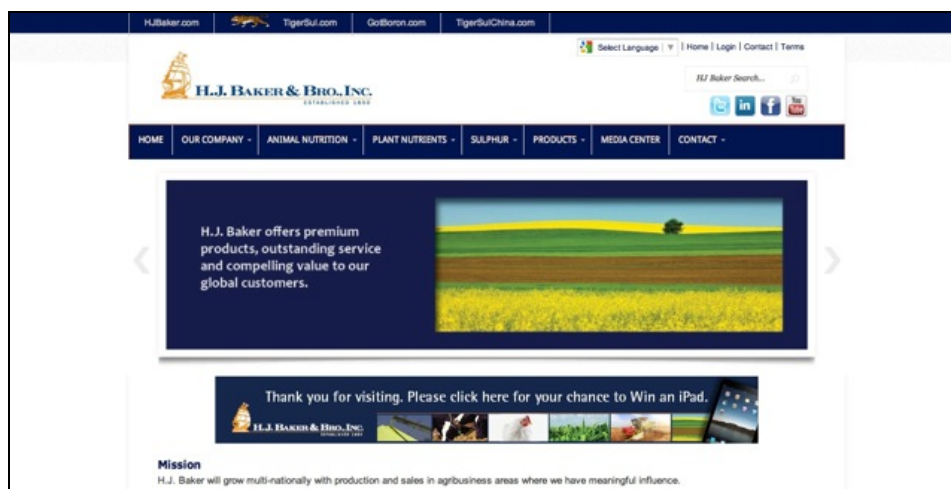
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www.bakerbro.com

GLOBAL AGRICULTURE FIRM H. J. BAKER LAUNCHES NEW WEBSITE

**To Meet Growing Markets, Global Agriculture Firm H.J. Baker Launches New Website
Highlighting Outstanding Customer Service and Superior Products**

WESTPORT, CONNECTICUT USA – (August 21, 2013) – Global agriculture firm H.J. Baker & Bro., Inc., today unveiled their new website www.HJBaker.com. The new website has increased functionality that allows users to access information from across H.J. Baker's operating groups with one click from the home page.



Steve Azzarello, Executive Vice President of Sales and Marketing at H.J. Baker commented: "We spent a considerable amount of time talking with our customers and employees about what they wanted to see on our new website. The overwhelming response was an enhanced user experience that quickly provides access to technical information. With social media increasingly used as the source of communication, we wanted to provide an easy to use portal to our social media channels."

In addition to increased functionality, www.HJBaker.com provides users with easy access to technical information about all of H.J. Baker's feed and fertilizer products. An improved media center allows users to easily view current press releases and industry news. The History section of our company highlights 160 years of working within the agriculture industry and an increasing global presence.

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Azzarello continued: "I encourage you to visit our new website at www.HJBaker.com. Sign up on our Twitter, Facebook and YouTube accounts. Follow us on LinkedIn. Engagement with our customers is very important to us. Please let us know what is on your mind and check in frequently for updated content you won't want to miss."

About H.J. Baker & Bro., Inc.:

H.J. Baker is a name synonymous with quality for more than 160 years. With more than 20 locations throughout the United States and globally, H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker & Bro., Inc. is headquartered in Westport, Connecticut USA.

For more information on H.J. Baker & Bro., Inc. visit their website at: www.HJBaker.com.

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