



Press Release

For Immediate Release

With A Look To Precision Agriculture, H.J. Baker And Tiger-Sul Announce The Winner Of The Drone Sweepstakes

CNI AgriMinerals General Manager wins the grand prize

SHELTON, Conn., USA – (February 23, 2016) – With the precision farming trend sweeping the international agriculture market, H.J. Baker, is pleased to announce that Greg Slade, General Manager of CNI AgriMinerals in Albany, Georgia, won the Tiger-Sul “Keep Your Future Green” campaign sweepstakes drawing for the Precision Drone™ Scout Direct Kit.

“With the increasing number of growers turning to precision agriculture, it’s important that we as an industry find ways to respond to this,” said Don Cherry, President of the Crop Performance Division at H.J. Baker. “Giving away the drone in combination with the benefits of our family of sulphur bentonite products ensures that any grower can see the benefits of higher yields.”

The campaign highlighted benefits of applying Sulphur in the fall for maximizing crop yields, and how TIGER® Sulphur enhances nutrient-use efficiency and potential crop response. The inclusion of TIGER Sulphur products in nutrient management programs enhances crop utilization of other plant nutrients and promotes positive environmental stewardship.

As a leading agricultural innovator Tiger-Sul wanted its customers to experience the trend towards UAV’s in agriculture, so when they apply TIGER® MICRONUTRIENTS, TIGER® 90CR and TIGER XP™, the leading cutting edge products from Tiger-Sul, in their fall application, they can scout their fields in spring where they will discover fewer nutrient deficiencies and “see” more green in spring crops.

Tiger-Sul Products, a subsidiary company of H.J. Baker, ran the sweepstakes campaign from July 2015, through the end of December. Slade’s win was the result of a random drawing from hundreds of entries.

H.J. Baker has been a global manufacturer and supplier of agricultural goods and services since 1850. H.J. Baker has built relationships that last decades, and continues to invest in innovative products, the environment and the community. The company’s strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products it sources, manufactures and markets. H.J. Baker is headquartered in Shelton, Connecticut, U.S.

Tiger-Sul Products is a wholly-owned subsidiary of H.J. Baker & Bro., Inc. Tiger-Sul Products is a global leader in Sulphur Bentonite, Sulphur Bentonite Micronutrients technology, and other well-established products with more than 40 years of operational excellence.

For more information on H.J. Baker visit www.hjbaker.com and connect on social media on Facebook and Twitter.

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