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MEDIA INQUIRIES

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**RESEARCH PROVING EFFECTIVENESS OF VEGAIN PROTEIN
CONCENTRATE TO BE PRESENTED AT THE POULTRY SCIENCE
ASSOCIATION CONFERENCE**

**Texas A&M Study Demonstrates How Vegetable Protein Source Outperforms
Traditional Animal Protein Concentrates**

LITTLE ROCK, AR, July 6, 2016 – Research focusing on H.J. Baker Animal Health and Nutrition’s Vegain, the poultry industry’s first vegan protein concentrate, will be presented during the Poultry Science Association’s annual meeting being held in New Orleans, Louisiana, July 11-14, 2016.

New Protein Source Meets Demands For “Clean Food”

“Vegain represents the next generation of protein concentrates for the poultry industry,” said Dr. Clark Springfield, General Manager, H.J. Baker Animal Health & Nutrition. “In a landmark Texas A&M study, Vegain was shown to help grow larger, more efficient broiler chickens compared to traditional diets featuring animal proteins as well as traditional all-veggie diets using soybean meal. Poultry producers now have an option that will satisfy end consumers without sacrificing bird performance.”

Research Abstract And Poster Available For Viewing

Texas A&M University will present research findings to the Poultry Science Association on behalf of H.J. Baker. A scientific poster outlining the research completed on Vegain and the research abstract detailing study findings will also be available to attendees.

“The research on Vegain proves that science and nutrition can work hand-in-hand using chemical-free, antibiotic-free, all-natural ingredients to raise bigger, better birds,” Springfield added. “So far interest in Vegain has been substantial.”

To learn more about Vegain, the poultry industry’s only vegan protein source, contact H.J. Baker at (501) 664-4870, or visit hjbaker.com.

(more)



H.J. Baker is committed to adding value to the products and services it provides as a global manufacturer and supplier in the animal health and nutrition, crop performance and sulphur industries. Family owned since 1865, H.J. Baker builds trusting relationships that last decades. We invest in ongoing research, product innovation and manufacturing excellence so that our customers have the best opportunity to succeed. H.J. Baker supports environmentally sustainable practices and our dedicated employees are active in the communities where they live and work. H.J. Baker & Bro. Inc., is headquartered in Shelton, Connecticut.

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