



**PRESS RELEASE**  
**For Immediate Release**

## **H.J. BAKER ANNOUNCES EXPANSION OF SALES TEAM IN SOUTHWESTERN UNITED STATES**

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**New hire shows commitment to reaching customers where they are**

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SHELTON, Conn., USA – (Mar. 22, 2016) – With a growing line of products in its Animal Health and Nutrition division, H.J. Baker is pleased to announce Stephen Morcom has joined the company as the newest sales representative for the Southwest region of the United States.

Bringing Morcom onboard is a direct result of the company's desire to be where their customers are and to ensure they know of the new products and innovations the division is creating.

"Stephen brings experience from across the industry and a proven track record to H.J. Baker in sales and in leadership. His strong sense of business ethics and people skills will be a great asset to both our company and to our customers," said Animal Health and Nutrition Director of U.S. Sales, Jerry Foss. "He will be instrumental in growing H. J. Baker's beef and dairy sales in the Southwest, especially with our new SafeGain™ product for beef cattle."

As Regional Sales Manager for the Southwest and Southern Plains states, Morcom is charged with growing sales of H.J. Baker's precision nutrition products such as SafeGain and MetaboLys™ G3. His territory includes Texas, Oklahoma, Kansas, Missouri, Arkansas, Louisiana, New Mexico and Colorado.

A graduate of the Oklahoma State University Animal Science Business program, Morcom has worked as Territory Sales Manager for Bentoli Agrinutrition, after working within the Cargill Animal Nutrition group. He also spent time with Animal Science Products as an Account Manager working on several key national accounts for the company.

H.J. Baker is committed to adding value to the products and services it provides as a global manufacturer and supplier in the animal health and nutrition, crop performance and sulphur industries. Family owned since 1850, H.J. Baker builds trusting relationships that last decades. The company invests in ongoing research, product innovation and manufacturing excellence so that our customers have the best opportunity to succeed. H.J. Baker supports environmentally sustainable practices and our dedicated employees are active in the communities where they live and work. H.J. Baker & Bro. Inc., is headquartered in Shelton, Connecticut.

Visit H.J. Baker at [hjbaker.com](http://hjbaker.com) or connect on Twitter, Facebook and LinkedIn.

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