



**PRESS RELEASE**  
**For Immediate Release**

## **TIGER-SUL ANNOUNCES VETERAN ACCOUNT MANAGER TO LEAD SALES IN THE CENTRAL PLAINS**

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**The new hire shows ongoing commitment to hands on customer support**

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SHELTON, Conn., USA – (May 17, 2016) – With the continuing growth of the sulphur bentonite and precision crop nutrient industry, global agriculture firm H.J. Baker is pleased to announce that Scott Higdon has joined the company’s Crop Performance sales team as the Tiger-Sul account manager for the Central Plains region of the United States.

Bringing Higdon onboard is a direct result of the continued growth of our Tiger-Sul business and the commercialization of our new technologies that are regularly coming to the market.

“Scott brings a wealth of experience and expertise from across the industry and a proven track record to H.J. Baker in sales and in leadership,” said H.J. Baker Corporate V.P and President of Crop Performance, Don Cherry. “Our Tiger-Sul product line is a great fit with customers in the Central Plains region of the country and we look forward to seeing a significant growth there under Scott’s sales leadership.”

Higdon brings over 30 years of industry experience to the Tiger-Sul sales team, spending much of his career working with Agrium U.S. Inc. in Denver. While there, he worked as National Account Manager and Distribution Supervisor.

As Account Manager for the Central Plains states, Hidgon is charged with growing sales of Tiger-Sul’s precision sulphur bentonite fertilizers, such as Tiger 90CR®, Tiger Combo™ and Tiger XP™. His territory will include New Mexico, Colorado, Kansas, Nebraska, South Dakota, North Dakota and Minnesota.

Tiger-Sul Products is a wholly-owned subsidiary of H.J. Baker & Bro., Inc., based in Shelton, Conn. Tiger-Sul Products is a global leader in Sulphur Bentonite, Sulphur Bentonite Micronutrients technology, and other well-established products with more than 40 years of operational excellence.

H.J. Baker is committed to adding value to the products and services it provides as a global manufacturer and supplier in the animal health and nutrition, crop performance and sulphur industries. Family owned since 1850, H.J. Baker builds trusting relationships that last decades. The company invests in ongoing research, product innovation and manufacturing excellence so that our customers have the best opportunity to succeed. H.J. Baker supports environmentally sustainable practices and our dedicated employees are active in the communities where they live and work.

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