



FOR IMMEDIATE RELEASE

MEDIA INQUIRIES

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**RESEARCH PROVING EFFECTIVENESS OF SAFEGAIN,
AN ENCAPSULATED LYSINE SUPPLEMENT TO BE PRESENTED
AT NATIONAL AMERICAN SOCIETY OF ANIMAL SCIENCE CONFERENCE**

**Kansas State University Study Demonstrates How New Amino Acid Formula
Naturally Increases Growth In Beef Cattle**

LITTLE ROCK, AR, July 13, 2016 – Research highlighting how H.J. Baker Animal Health and Nutrition's SafeGain Rumen-Protected Lysine improves growth and feed efficiency for beef cattle will be presented during the American Society of Animal Science meeting scheduled for July 19-23, 2016 in Salt Lake City, Utah.

Research Abstract To Be Presented In An Oral Presentation

Results for studies conducted at Kansas State University validating the effectiveness of SafeGain will be presented to scientists, nutritionists, cattle industry professionals and other members of the American Society of Animal Science in Salt Lake City. Copies of the SafeGain research abstract will be available in advance online at asas.org/meetings/jam-2016/home or can be found at hjbaker.com.

Science Designed To Keep Beef Producers Competitive

"SafeGain provides the essential amino acid, lysine, that is lacking in both pasture and rationed diets for young growing cattle," explained Dr. Kip Karges, PhD. Nutritionist and Director of Technical Services with H.J. Baker Animal Health & Nutrition. "When cattle have a balanced amino acid profile, they get more nutrient value out of every mouth-full they eat. In simple terms, that means the animal becomes more efficient. Cattle grow more efficiently at safe, steady rates, while producing less waste and reducing its environmental impact. By using a new encapsulation technology we call Encapsuloids, SafeGain's lysine can pass through the cow's rumen to the small intestine, where it is efficiently absorbed into the blood stream. This is significant, particularly for the stocker cattle industry."

With pressure from foreign imports and low market prices, American cattle producers continue to look for new methods of improving beef production and profitability. SafeGain represents part of the solution.

(more)



To learn more about SafeGain Lysine Formula For Beef Cattle, contact H.J. Baker at (501) 664-4870, or visit hjbaker.com.

H.J. Baker is committed to adding value to the products and services it provides as a global manufacturer and supplier in the animal health and nutrition, crop performance and sulphur industries. Family owned since 1865, H.J. Baker builds trusting relationships that last decades. We invest in ongoing research, product innovation and manufacturing excellence so that our customers have the best opportunity to succeed. H.J. Baker supports environmentally sustainable practices and our dedicated employees are active in the communities where they live and work. H.J. Baker & Bro. Inc., is headquartered in Shelton, Connecticut.

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