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MEDIA INQUIRIES

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H.J. BAKER PH.D. DR. KIP KARGES TO SPEAK ON CATTLE NUTRITION AT OKLAHOMA CATTLEMEN'S ASSOCIATION CONVENTION

Topics To Include Amino Acid Balancing For Consistent, Healthy Growth In Stocker Cattle And Best Nutrition Practices

LITTLE ROCK, AR, July 14, 2016 – Dr. Kip Karges, Director of Technical Services and Research for H.J. Baker's Animal Health and Nutrition Division will speak on stocker cattle nutrition at Cattlemen's College in conjunction with the Oklahoma Cattlemen's Association's Annual Convention, being held in Norman Oklahoma, July 21-23, 2016.

Among the nutrition topics Karges plans to discuss is the science of amino acid balancing for beef cattle. Popular with dairymen, amino acid balancing is considered a new practice in beef cattle, showing significant results in terms of increased feed efficiency and improved average daily gains. Bypass amino acid nutrition is not new to the beef cattle industry, but only recently have scientists begun to test this new breed of precision nutrition products – encapsulated specific amino acids – and the impact they are having on the bottom line for today's progressive cattlemen.

Helping Cattle Become More Efficient, Naturally

"Amino acid balancing is part of this new evolution of precision nutrition, where more is being achieved with less. We're helping cattle get more nutrition from the pasture or ration they consume," explained Karges. "When cattle have a balanced amino acid profile, they get more nutrient value out of what they eat. In so doing, the cattle have a better feed efficiency and growth rate, which equals money for the bottom line of producers."

American cattlemen face an ever-changing challenge navigating today's global agricultural markets. Recent mass imports from countries such as Australia, for example, have placed increased pressure on U.S. cattle markets, driving down prices and placing some cattle operations in jeopardy. "The cattle industry is an iconic American way of life," Karges added. "As a nutritionist, my top priority is finding ways to help ensure the future of America's beef industry, help our animals reach their genetic potential, and help ranchers increase productivity and profits."

(more)

To learn more about Dr. Kip Karges and Amino Acid Nutrition For Beef Cattle, contact

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