



**PRESS RELEASE**  
**For Immediate Release**

## **H.J. BAKER ANNOUNCES NEW CORPORATE QUALITY DIRECTOR**

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New hire reinforces company-wide commitment to delivering highest product quality

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SHELTON, Conn., USA – (Feb. 24, 2016) – As a world leader in agriculture’s feed, fertilizer and sulphur industries, H.J. Baker is committed to meeting the ever-growing demand for new and innovative products across the markets the company serves. The hiring of Karen Etter as Corporate Quality Director for all divisions of H. J. Baker, is a crucial step in delivering the consistent level of product quality needed to meet market demands with a new and expanded product portfolio for the global market.

“Delivering the highest possible product quality across the board is a key pillar for our company’s success, now and into the future,” said Steve Azzarello, Vice President of Sales and Marketing. “Karen’s experience and expertise in quality assurance will be a great asset to H. J. Baker, but more importantly, to our customers. Karen will play a key role in ensuring our products meet the industry’s highest standards for quality as we grow our business and expand our portfolio of innovative solutions.”

Etter will provide leadership to the entire quality team – supporting the company as H.J. Baker works to expand its product lines – while overseeing adherence to company quality metrics, and working in coordination with logistics.

Etter is a graduate of Elmira College, with a Bachelors of Science in Biochemistry and brings over twenty years of quality assurance experience with her to H.J. Baker. Most recently, Etter worked for Milk Specialties Global as the Manager of Corporate Quality Assurance, where she supported six manufacturing facilities and was the subject matter expert in developing food safety, quality and training programs. She also spent time working at Mars Pet Food, Land o’ Lakes/ Purina Feed, Southwest Cheese Company and Kraft Foods.

H.J. Baker is committed to adding value to the products and services it provides as a global manufacturer and supplier in the animal health and nutrition, crop performance and sulphur industries. Family owned since 1850, H.J. Baker builds trusting relationships that last decades. We invest in ongoing research, product innovation and manufacturing excellence so that our customers have the best opportunity to succeed. H.J. Baker supports environmentally sustainable practices and our dedicated employees are active in the communities where they live and work. H.J. Baker & Bro. Inc., is headquartered in Shelton, Connecticut.

Visit H.J. Baker at [hjbaker.com](http://hjbaker.com) or connect on Twitter, Facebook and LinkedIn.

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