



**PRESS RELEASE**  
**For Immediate Release**

## **H.J. BAKER ANNOUNCES EXPANSION OF SALES TEAM IN SOUTHEASTERN UNITED STATES**

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**New hire will continue H.J. Baker's long history in the region**

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SHELTON, Conn., USA – (August 09, 2016) –With a growing line of products in its Animal Health and Nutrition division, H.J. Baker is pleased to announce that Jeff Nowell has joined the company as the company's newest sales manager for the Southeast region of the United States.

With Nowell onboard, H.J. Baker continues to prove its commitment to bring in sales talent with a background in precision feed products and to provide the Southeast region with the high standard of customer service for which the company is known.

"We're thrilled to have Jeff join the sales team at H.J. Baker. His long history with the Southeastern livestock and poultry industry and entrepreneurial experience will be a great asset as the company looks to grow in the region with our precision protein products," said Animal Health and Nutrition Director of U.S. Sales, Jerry Foss. "His ability to build relationships and his concentration on ensuring the best results for our customers, we feel will be a benefit to the industry in this region."

As Account Manager for the Southeast, Nowell is charged with growing sales of H.J. Baker's precision nutrition products such as Lactivate™, MetaboLys® G3, MetaboMet™ and ProLak® Custom as well as its precision protein products for poultry including the new all vegan protein product Vegain™ product.

A graduate of Mississippi State University with a Bachelor's degree in Agriculture and Extension Education, Nowell has over 30 years of experience working in the animal health and nutrition industry. Most recently Nowell worked with Alltech as a sales manager for parts of the Southeast. He has also owned and managed a farm supply store and family farm in Mississippi

H.J. Baker is committed to adding value to the products and services it provides as a global manufacturer and supplier in the animal health and nutrition, crop performance and sulphur industries. Family owned since 1850, H.J. Baker builds trusting relationships that last decades. The company invests in ongoing research, product innovation and manufacturing excellence so that our customers have the best opportunity to succeed. H.J. Baker supports environmentally sustainable practices and our dedicated employees are active in the communities where they live and work. H.J. Baker & Bro. Inc., is headquartered in Shelton, Connecticut.

Visit H.J. Baker at [hjbaker.com](http://hjbaker.com) or connect on Twitter, Facebook and LinkedIn.

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