



PRESS RELEASE
For Immediate Release

H.J. BAKER ANNOUNCES EXPANSION OF SALES TEAM IN MID-ATLANTIC UNITED STATES

With new hire, H.J. Baker shows commitment to working in the region

SHELTON, Conn., USA – (August 11, 2016) – As H.J. Baker continues to improve the line of products in their Animal Health and Nutrition division, the company is pleased to announce that Denny Sells has joined the company as their newest account manager for the Mid-Atlantic region of the United States.

Having Sells join the sales team is a result of H.J. Baker’s commitment to bring in talent with a background in the company’s new precision feed products and to provide the Mid-Atlantic region with the high standard of customer service that the company is known for.

“With nearly 30 years of experience in the dairy industry, we’re very excited to have Denny join the sales team at H.J. Baker. Denny’s familiarity with the Mid-Atlantic region will prove to be a great boon to the company as we continue to grow, both in people and in products,” said Animal Health and Nutrition Director of U.S. Sales, Jerry Foss. “His strong history with dairy producers will be a great benefit for our customers.”

As Account Manager for the Mid-Atlantic region, Sells is charged with growing the sales of H.J. Baker’s precision nutrition products such as Lactivate™, MetaboLys® G3, MetaboMet™ and ProLak® Custom.

A graduate of North Carolina State University with a Bachelors degree in Animal Science, Sells has a long history of working in the animal nutrition industry, working as a research assistant on the University dairy farm and then as a Livestock Specialist and Feed Specialist with the Tennessee Farmers’ Cooperative.

H.J. Baker is committed to adding value to the products and services it provides as a global manufacturer and supplier in the animal health and nutrition, crop performance and sulphur industries. Family owned since 1850, H.J. Baker builds trusting relationships that last decades. The company invests in ongoing research, product innovation and manufacturing excellence so that our customers have the best opportunity to succeed. H.J. Baker supports environmentally sustainable practices and our dedicated employees are active in the communities where they live and work. H.J. Baker & Bro. Inc., is headquartered in Shelton, Connecticut.

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