



PRESS RELEASE
For Immediate Release

H.J. BAKER ANNOUNCES EXPANSION OF SALES TEAM IN NORTHEASTERN UNITED STATES

New hire will work to continue H.J. Baker's longstanding relationship in the region

SHELTON, Conn., USA – (July 27, 2016) – As the line of products in its Animal Health and Nutrition division continues to grow, [H.J. Baker](#) is pleased to announce that Brandon Price has joined the company as its newest account manager for the Northeast region of the United States.

Bringing Price onboard is a direct result of H.J. Baker's commitment to continue to serve the Northeast – where it has operated for many years – with a top-notch professional who understands the technology portfolio H.J. Baker has created around the dairy industry and other animal agriculture sectors.

“With Brandon's successful history in the dairy industry, we're excited to have him join our growing sales staff. As H.J. Baker continues to grow in both size and in the number of products, we are confident that Brandon's experience will be a benefit for our customers,” said Jerry Foss, director of U.S. Sales for the Animal Health and Nutrition division. “And with his strong sense of business ethics and people skills, we know he will be able to grow awareness of our innovative products in the Northeast.”

As Account Manager for the Northeast, Price is charged with growing sales of H.J. Baker's precision nutrition products such as [Lactivate™](#), [MetaboLys™ G3](#), [MetaboMet™](#) and [ProLak® Custom](#) as well as the company's precision protein products and new [Vegain™](#) – all vegan protein – for the poultry industry. His territory will cover all of the Northeast and touches on the Great Lakes.

Price is a graduate of the Ohio State University Ag Technical Institute and earned an MBA in International Business from Strayer University. He worked with dairy farms across Ohio before branching out into sales, and recently served as a Dairy Specialist with Farm Credit Mid-America and with the Dairy Farmers of America.

H.J. Baker is committed to adding value to the products and services it provides as a global manufacturer and supplier in the animal health and nutrition, crop performance and sulphur industries. Family owned since 1850, H.J. Baker builds trusting relationships that last decades. The company invests in ongoing research, product innovation and manufacturing excellence so that our customers have the best opportunity to succeed. H.J. Baker supports environmentally sustainable practices and our dedicated employees are active in the communities where they live and work. H.J. Baker & Bro. Inc., is headquartered in Shelton, Connecticut.

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