



**PRESS RELEASE**  
**For Immediate Release**

## **H.J. BAKER ANNOUNCES HIRE OF NEW TECHNICAL SALES MANAGER FOR NORTHEAST TERRITORY**

---  
**Dr. Brown-Crowder will bring strong knowledge and experience to the region**  
---

SHELTON, Conn., USA – (Nov. 22, 2016) – To support the constant innovations taking place within [H.J. Baker's Animal Health and Nutrition](#) product lines, the company is pleased to announce that Dr. Irene Brown-Crowder has joined the team as Technical Sales Manager for the Northeast region to support these efforts.

Dr. Brown-Crowder brings with her an expertise in dairy nutrition and immunology that will be invaluable to customers as H.J. Baker expands its portfolio of products.

“Irene is well known and respected in the northeast dairy market and will certainly be an asset in growing our business,” said Animal Health and Nutrition Director of U.S. Sales, Jerry Foss. “She brings over 20 years of experience in the dairy industry to H.J. Baker, and her expertise in animal science and nutrition will be a great benefit for our customers.”

As Technical Sales Manager for the Northeast region, Brown-Crowder is responsible for expanding the sales of H.J. Baker's precision nutrition products such as [Lactivate™](#), [Metabolys® G3](#), [ProLak®](#) and [SafeGain®](#).

She received her Ph.D. from the University of Missouri and has a strong education in animal science and nutrition. Most recently, Brown-Crowder acted as Ruminant Feed Specialist and Satellite Manager for Cumberland Valley Analytical Services. She has also represented Qualitech, Novartis, Agway and other companies, as well as her own dairy nutrition consulting business.

H.J. Baker is committed to adding value to the products and services it provides as a global manufacturer and supplier in the animal health and nutrition, crop performance and sulphur industries. Family owned since 1850, H.J. Baker builds trusting relationships that last decades. The company invests in ongoing research, product innovation and manufacturing excellence so that our customers have the best opportunity to succeed. H.J. Baker supports environmentally sustainable practices and our dedicated employees are active in the communities where they live and work. H.J. Baker & Bro. Inc., is headquartered in Shelton, Connecticut.

Visit H.J. Baker at [hjbaker.com](http://hjbaker.com) or connect on [Twitter](#), [Facebook](#) and [LinkedIn](#).

Media Inquiries:

Alissa Smith

w: 203.682.9231 c:203.451.9713

[asmith@hjbaker.com](mailto:asmith@hjbaker.com)